

Rep Order# 8885359 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37637

Printed: 10/24/2012 7:01 AM
Last Received: 10/24/2012 6:07 AM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () HOUSE MAJORITY PAC
Product ISSUE
Estimate# 2127
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2127
Flight Dates 10/21/2012 - 10/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL DOES NOT MATCH PAPERWORK
PLEASE ADVISE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$4,000.00	10/21-10/21	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	2	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$2,500.00	10/21-10/21	1	1	1	\$2,500.00	
	3	M-F	900A-1000A	LIVE! WITH KELLY	:30	\$950.00	10/22-10/26	1	1	1	\$950.00	
	4	M-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/22-10/26	1	1	1	\$2,000.00	
	5	M-F	300P-400P	ELLEN	:30	\$2,500.00	10/22-10/26	1	1	1	\$2,500.00	
	6	SU	530P-600P	INSIDE EDITION	:30	\$2,000.00	10/21-10/21	1	1	1	\$2,000.00	
	7	M-F	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/22-10/26	1	1	1	\$2,500.00	
	8	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,000.00	10/21-10/21	1	1	1	\$1,000.00	

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	*9	M-F	1030P-1100P	INSIDE EDITION	:30	\$5,500.00	10/22-10/26	1	1	1	\$5,500.00	
		Sales Remark: V3 . V3 Time Changed, Comment Changed										
	*10	SU	1100P-1135P		:30	\$2,500.00	10/21-10/21	1	1	1	\$2,500.00	
		Buyline Comment: NEWS V3 Added										
	*11	SU	400P-500P		:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
		Buyline Comment: ELECTRIC PLAYGROUND V3 Added										

---REPORT TOTALS---

Report Totals: 10 / \$22,950.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$22,950.00

Sales Totals: 10 / \$22,950.00

Station Totals: 10 / \$22,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$76,500	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+